

# *tuturlogi*

*Journal of Southeast Asian Communication*

*Strategi Komunikasi Branding Impressive Probolinggo  
untuk Menarik Wisatawan*  
Bambang Dwi Prasetyo

*Selubung Ketidakadilan Peran Gender  
dalam Motherhood pada Film Athirah*  
Sarah Yoshina Siautta, Anastasia Yuni Widyaningrum, dan Agatha Winda Setyarinata

*Penerapan Proses Employer Branding pada Perusahaan  
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*Cyber Public Relations Sadewa Market dan Interaktivitas  
Pegiat UMKM di Jawa Tengah*  
Sofia Hasna

*Strategi Institution Image Bidang Penataan  
Peraturan Lingkungan DLHK Kabupaten Karawang*  
Saras Desca Lestari, Fajar Hariyanto, Yanti Tayo

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Tuturlogi is a bilingual (English and Bahasa), peer-reviewed journal, and specializes in Indonesian communication studies in particular and Southeast Asian communication studies in general. Our main goal is to disseminate current and original articles from researchers and practitioners on various contemporary communication issues through the publication of articles, research reports, community service project and any comments from contemporary communication issues. This journal warmly welcomes contributions from scholars of related disciplines.

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